

DEPARTMENT OF AGRICULTURE WEIGHTS AND MEASURES

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MEMORANDUM

DATE: April 23, 2012

TO: El Dorado County Wineries and Wine Grape Growers

FROM: Charlene Carveth, El Dorado County Department of Agriculture

Subject: 2011 El Dorado County Wine Grape Survey

On the reverse of this page are the 2011 Wine Grape Survey results. All figures are actual values and acreage reported by growers. This survey, which goes out to over 230 growers, is a valuable resource for current and prospective vineyard owners and managers in El Dorado County.

Of special interest from the 2011 survey:

- The total value of grapes in El Dorado County was \$5,137,223 for 2011. This value is up 5% from the 2010 value of \$4,898,612.
- Average price per ton increased 1% from the 2010 price of \$1,279 per ton to \$1,295 per ton in 2011.
- Total production in 2011 was down 8.5% as compared to 2010 (4668 tons in 2010 vs. 4269 tons in 2011).
- Production in 2011 was averaged at 1.89 tons per acre, down 13% from the 2010 value of 2.18 tons per acre.
- Total wine grape tonnage sold outside of El Dorado County decreased 8% from 1,792 tons in 2010 to 1646 tons in 2011.
- This year's survey reflects an increase in bearing and non-bearing wine grape acreage, up from 2208 acres to 2282 acres.

The survey details each variety by acreage, yield and price.