



Economic Development Study for County-Owned Airports

Stakeholder Interview Template

Study Overview: The objective of this study is to develop guiding economic principles to leverage the County's airports and their ability to become an economic driver for small businesses and tourism and also to achieve higher levels of cost recovery (through grants, other revenue sources, etc.). The scope for this study includes an assessment of facility needs, the evaluation of land use/facility options, and the preparation of a marketing/economic development strategy reflecting input from users and tenants from Placerville and Georgetown Airports.

The purpose of this document is to provide guidance to stakeholders in advance of in-person or web-based interviews, or to provide general feedback to facilitate the collection of relevant information, insights, and guidance from users and tenants of the County-owned airports.

Date/Time of Interview: _____

Contact Information:

Name	Affiliation	Phone No.	E-Mail

Relevant Airport(s):

Placerville Georgetown

Overview of Interest (Nature of Business, Operations and/or Use of the Airports Facilities):

What are your objectives for the County Airports (i.e., what is your client base, what are your future expansion targets, etc.)?

Hangars: _____

Tie-Downs: _____

Office Space: _____

Auto Parking: _____

Fueling Facilities (Capacity and Fuel Type): _____

Fuel Sales/Usage (Annual Gallons) _____

Other: _____

Current and Projected Volume of Activity (If relevant)

	<u>2022</u>	<u>2025</u>	<u>2030</u>	<u>2035</u>
Annual Operations:	_____	_____	_____	_____
Daily Operations:	_____	_____	_____	_____
Type of Aircraft:	_____	_____	_____	_____
Number of daily visitors/customers:	_____	_____	_____	_____

Recommendations/Ideas for Future Facilities & Operations

General Aviation Support/Repair/FBO

Search & Rescue Operations/Training

Vertiport/e-VTOL Testing/Training

- Advanced Air Mobility Operations**
- Eco-Tourism (Hiking, Rafting, Fishing, etc.)**
- Local Agricultural Market Program**
- Flight Training/Instruction**
- Compatible Commercial Development**
- Forest Fire Fighting & Training Facilities**
- Enhanced Airport Accessibility**
- Hangar Development**
- Entertainment/Public Events/Recreational Facilities**
- Museums and Educational Centers**
- Food and Beverage/Fly-in Restaurants**
- Strategic Workforce Development and Innovation Center**
- Green Energy and Energy Independence**
- Cargo Business Development**
- Advertising Options**
- Strategic Partnerships with Local Business and Joint Marketing Campaigns**
- Other:** _____
- Other:** _____
- Other:** _____
- Other:** _____
- Other:** _____

List of Top Five Recommendations/Ideas for Future Facilities & Operations

- 1. _____
 - 2. _____
 - 3. _____
 - 4. _____
 - 5. _____
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